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THE HON. SRI H. SITARAMA REDDI :—" The Government constituted in August 1944 a Committee representative of all interests, official as well as non-official, from several parts of the Province, to advise generally and make suggestions on post-war reconstruction work. Various sub-committees were formed by this Committee to deal with particular kinds of post-war reconstruction work and they submitted their recommendations to the Government for consideration. The Committee and the sub-committees are not functioning now."

SRI R. SURYANARAYANA RAO :—"May I know, Sir, what happened to the reports of these various sub-committees that were appointed?"

THE HON. SRI H. SITARAMA REDDI :—" I believe they are being examined, Sir."

SRI R. SURYANARAYANA RAO :—" Will the Government consider the advisability of referring these reports to the Industrial Planning Committee they have appointed so that these may receive their attention?"

THE HON. SRI H. SITARAMA REDDI :—" I would submit, Sir, that as the hon. Member is a member of the Committee, he may call for such reports and the Government are always ready to co-operate with them."

* 88 Q.—

THE HON. SRI H. SITARAMA REDDI :—" I would submit, Sir, that as the answer is a long one, it has been ordered to be printed and I shall try to have the answer circulated to-morrow."

(Postponed.)

Encouragement of the tourist trade.

* 89 Q.—SRI R. SURYANARAYANA RAO: Will the Hon. the Minister for Industries be pleased to state—

(a) Whether the Government have at any time considered the question of encouraging the tourists' and holidays trade;

(b) whether the Government are aware that in all advanced countries boards are set up to foster and develop the tourists' catering and holiday services; and

(c) whether in view of the existence of many natural beauty spots, hill stations, etc., the Government propose to give attention to this important subject?

THE HON. SRI H. SITARAMA REDDI :—" (a) No, Sir.

" (b) The Government have no information about the Boards set up in other countries.

" (c) The Government have at present no such proposals under their consideration."

SRI R. SURYANARAYANA RAO :—" Will the Government obtain information about this from other countries where good work is being done in this direction as this tourist trade is a source of national income, Sir?"

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THE HON. SRI H. SITARAMA REDDI :—" I am grateful to the hon. Member for his suggestion and I will consider it, Sir."

Imposition of advertisement tax by the Madras City Corporation.

* 90 Q.—ABDUL LATIF FAROOKHI SAHIB BAHADUR: Will the Hon. the Minister for Local Administration be pleased to state—

(a) whether it is a fact that the Madras City Corporation has been permitted to impose advertisement tax, to regulate wall posters and other advertisements appearing on public walls;

(b) whether it is a fact that the Corporation had built also boards in the City for the above purpose;

(c) what steps have been taken by the Government to see that the regulation of wall posters is carried out by the Corporation;

(d) whether it is a fact that according to rule 12 of the Paper Control (Economy) Order, 1944, not more than ten posters should be exhibited or caused to be exhibited for any one programme in a theatre;

(e) if so, whether the Government have investigated if the Corporation are adhering to the aforesaid rule in the matter of stamping the wall posters and collecting the taxes; and

(f) what steps are taken or proposed to be taken by the Government to put down indiscriminate posting of wall posters on the City walls?

THE HON. SRI K. CHANDRAMOULI :—" (a) Yes.

" (b) Yes.

" (c) Please see answer to clause (f).

" (d) Yes. The restrictions laid down in clause 12 (e) of the Paper Control (Economy) Order, 1944, now replaced by clause 11 (f) of the Paper Control (Economy) Order, 1945, however, apply only in the case of posters, the contents of which give the date, time or place of any particular performance in a cinema house, theatre, etc., other posters which do not give these particulars can be exhibited without limit.

" (e) So far, no cases of contravention of the rule have been brought to the notice of the Government.

" (f) The Corporation has framed by-laws with the sanction of Government under which it is competent to prohibit or regulate the display of advertisements in any place or in any manner. Owing to the war, the Corporation was unable so far to take action in this regard. Proposals are now under the consideration of the Corporation for prohibiting indiscriminate display of advertisements."